

LUMA Learn to Understand and Manage Severe Asthma

# Do You Know What Triggers Your Asthma?

















**Pollution** 

**Allergens** 

Bacteria/viruses

Laughing/ crying/stress

**Exercise** 

Weather/ climate

In people with asthma, their immune system might...

- Respond too much to something
- Respond to something it should not
- Have an unusual response



For additional information please visit: luma-edu.com

### **Empowering You to Stand Against Severe Asthma**



## Asthma Disparities Among the Hispanic Population

#### **Hispanics Have Worse Asthma Outcomes Than White Americans**

1.5x more likely to visit ER (older adults aged  $\geq$  65 years)<sup>1</sup>



More likely to have gaps in health insurance coverage (older adults aged ≥ 55 years)1







Most affected by asthma among all racial or ethnic groups in the US1



-- ~ 2x as likely to have asthma than White non-Hispanic patients (14.9% vs 7.6%)<sup>2</sup>



Over 20% of Puerto Rican children (aged 0-17) have had asthma at some point3



### What Factors Cause **Asthma Disparities?**

**Education gap:** 

33% of Hispanics lack a high school diploma vs 8% of Whites4



**Healthcare gap:** 

27% of Hispanic patients lack access to a regular healthcare source1



**Pollution gap:** 

Higher pollution burden among Hispanic communities1



### **How Do We Help Reduce Asthma Disparities?**

Reform policies on insurance, healthcare,

Increase access to quality education<sup>1</sup>



wages, housing, and environmental issues1 Increase representation of Hispanics in clinical trials1



Increase participation of Hispanic investigators in clinical trials1



Improve HCP education on asthma disparities in Hispanic patients<sup>1</sup>



Empower patients to understand their asthma and how to communicate with their HCP1



Strengthen partnership between patient, family, and HCPs1



#### Self-Management<sup>1,5</sup>

- · Educate yourself
- Avoid triggers
- · Follow healthy lifestyle · Track symptoms
- Know your asthma action plan Contact your HCPs regularly

· Appropriate medication /

inhaler use

ER, emergency room; HCPs, healthcare providers; US, United States.

- 1. Asthma and Allergy Foundation of America. https://aafa.org/wp-content/uploads/2022/08/asthma-disparities-in-america-burden-on-racial-ethnic-minorities.pdf. Accessed June 18, 2025.
- 2. Centers for Disease Control and Prevention, https://www.cdc.gov/asthma/nhis/2018/table4-1.htm, Accessed June 23, 2025.
- 3. Cowan KN. et al. J Asthma. 2022:59:427-433.
- 4. National Center for Education Statistics. https://nces.ed.gov/programs/raceindicators/indicator\_rfa.asp. Accessed June 18, 2025.
- 5. National Heart, Lung, and Blood Institute, www.nhlbi.nih.gov/health/asthma/causes, Accessed June 18, 2025.



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National Heart, Lung, and Blood Institute. Asthma Causes and Triggers. www.nhlbi.nih.gov/health/asthma/causes. Accessed June 18, 2025. ©2025 AstraZeneca. All rights reserved. US-103308 7/25





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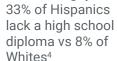


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### **What Factors Cause Asthma Disparities?**

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Healthcare gap:

27% of Hispanic patients lack access to a regular healthcare source1



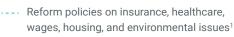
**Pollution gap:** 

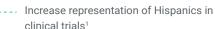
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### **How Do We Help Reduce Asthma Disparities?**

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and how to communicate with their HCP1

Empower patients to understand their asthma



Strengthen partnership between patient, family, and HCPs1



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